



New Lawyer Division & Law Practice Management and Marketing Section of the San Diego County Bar Association

Wednesday, January 18, 2012 • 12:00 p.m. – 1:15 p.m. • 1.0 GEN Bar Center, 1333 Seventh Avenue, San Diego CA 92101

The Internet and the Practice of Law

Featuring: Scott Carr Dan Kehr, Esq. Matthew Spiegel, Esq.

This interactive panel discussion will cover a broad range of integral internet issues related to the practice of law in the 21st century. You will gain valuable information pertaining to:

- Internet "Cloud" Computing – Overview and Security Issues;
• Social Networking – Platforms, Marketing;
• Email – Encryption, Best Practice; and
• Online Solicitation/Retention Issues.

The seminar will feature two prominent attorneys and a social media expert, all with substantial knowledge of these various areas of discussion. They will provide key insight and guidance for all legal practitioners.

This is a Brown Bag event. Registrations are due by noon on Jan 13, 2012 to avoid a late fee. Late registrants and walk-ins will incur a \$5.00 late registration fee. Walk-ins will be accommodated as space allows.

NLD President: Leticia Waddell

NLD CLE Co-Chairs: Nicole Heeder Kevin Murphy

LPMM Co-Chairs: Dan Kehr Kevin Murphy Kyle Yaeger



BAR CENTER 1333 SEVENTH AVENUE SAN DIEGO, CA 92101

619.231.0781 619.338.0042 FAX

The SDCBA certifies that this activity has been approved for MCLE by the State Bar of California.

The Internet and the Practice of Law January 18, 2012 • Bar Center • 1333 Seventh Avenue, San Diego, CA 92101

Complete this form in its entirety (only one registrant per form). Payment is required at the time of registration. Send checks to: SDCBA, 1333 Seventh Ave., San Diego, CA 92101

- ___ \$15 Member of the SDCBA AND the NLD or LPMM Section (\$20 after noon on Jan. 13)
___ \$20 Member of the SDCBA, BUT NOT the NLD or LPMM Section (\$25 after noon on Jan. 13)
___ Free SDCBA Law Student Member
___ \$45 Non-SDCBA Member (\$50 after noon on Jan. 13)

NAME BAR # ADDRESS CITY STATE ZIP PHONE EMAIL CHECK# (Payable to the SDCBA)

Credit Card registration must be completed online at www.sdcba.org/calendar

Registrations are due by noon on January 13, 2012 to avoid a late fee. By registering, you are agreeing not to record, photograph or otherwise capture any video or audio of this seminar. The SDCBA has the right to refuse registrations. Late registrants and walk-ins will incur a \$5.00 late registration fee. Registration fees apply to the actual program being purchased and are not transferable to another seminar attendee or online program. Walk-ins will be accommodated as space allows. Registrations will be held until 15 minutes after the published seminar start time. No refunds available within 72 hours of the seminar. NLD011812